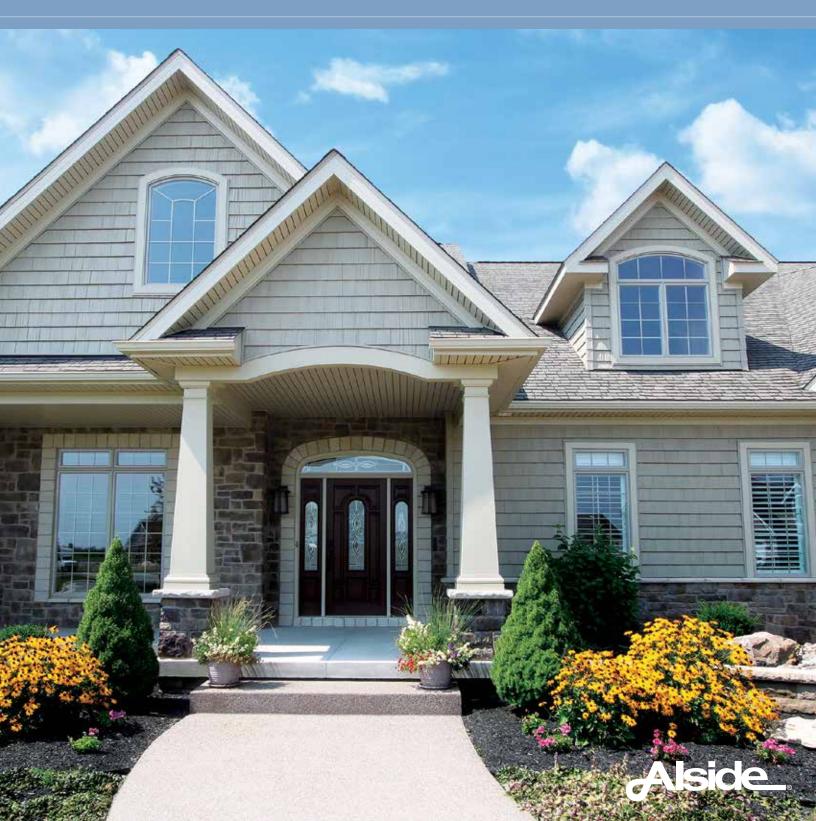


Manufactured by The Foundry®

Bring Your Design Ideas to Life with Shake, Shingle, and Scallop Siding



— A R C H I T E C T U R A L C L A S S I C S —

ARCHITECTURAL SHAKES, STAGGERED SHAKES, PERFECTION SHINGLES, & SCALLOPS

With artistic detail and visual appeal, Architectural Classics will add texture and dimension to your home whether used as a whole-house exterior or decorative accent.



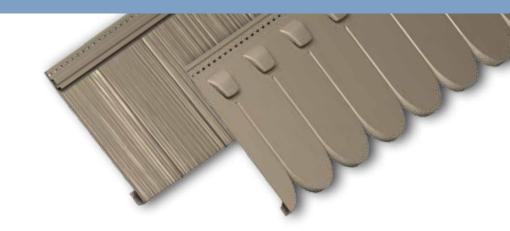
DETAILS INSPIRED BY CLASSIC SIMPLICITY

Designed to inspire, the Architectural Classics Collection makes it easy to infuse your home with your personal touch. With four distinctive profile designs and a range of textures, this high-performance exterior cladding can transform any home with warmth and style that's certain to draw admiring glances.

Take a fresh "first look" at your home's exterior and imagine the charming effect shakes, shingles, and scallops will create. Whether you prefer casual sophistication in subtle hues or a dramatic design in bold colors, it's here that the excitement of customizing your home exterior begins to take shape.







CREATING CUSTOM STYLE

The marks of a mill saw for a rustic feel that plays to the modern-traditional style of the home. Shapes and sizes that add something a little unexpected. Techniques and knowledge passed down from generation to generation. And most of all, a mix of quality and culture resulting in a perfectly unique exterior siding.

EASY-CARE ELEGANCE THAT'S BUILT TO LAST

Discover the natural cedar beauty of the Architectural Classics Collection. A beauty that does not succumb to the elements. Architectural Shakes, Staggered Shakes, Perfection Shingles, and Scallops are manufactured with man-made material that won't crack, fade, buckle or rot. Their durable finish requires less maintenance than other exterior claddings, which means you'll spend less time on upkeep and more time enjoying life. Simply rinse occasionally with water from a garden hose to remove most airborne dust and dirt and restore the siding's fresh-looking appearance.

AGELESS CRAFTSMANSHIP MEETS MODERN TECHNOLOGY

Nearly 100 authentic molds taken from actual cedar shakes and shingles are a true throwback to classic artisan style. The four profiles included in the Architectural Classics Collection represent the most significant architectural patterns from the 20th century.

Thanks to state-of-the-art technology, Alside's Architectural Classics Collection features a full-length nail hem for easy installation. It is also friendlier to the environment than many other siding products, making it a great choice for today and generations to come.

VALUE-ADDED ENERGY SAVINGS

Architectural Classics, when used with Fullback[®] Insulation, can help save energy, reduce utility costs and create a more comfortable home environment. The contoured insulation is custom cut to fit behind the siding, providing a powerful thermal barrier against energy loss and enhancing the siding's durability and appearance. Adding insulation to the exterior of the home also helps lessen outside noise for a more peaceful interior.

Fullback Siding Insulation can be installed with all 7" exposure panels from Architectural Classics, including Shake, Staggered Shake, and Perfection Shingle profiles.

INVEST NOW, SAVE LATER You Can Enjoy the True Look of Cedar, with None of the Headaches.

EXPERTLY CRAFTED FOR ENDURING STYLE

With Architectural Shakes, Staggered Shakes, Perfection Shingles, and Scallops you can forget about the time and expense of scraping, sanding, staining and painting. Each panel is carefully manufactured with a resilient finish that's highly weatherable and fade-resistant. The Architectural Shakes line also offers even greater design options with an exciting variety of rich and unique colors featuring an innovative acrylic finishing process.



TRADITIONAL . . . RIGHT DOWN TO THE WAY IT'S INSTALLED

The contractor and installer will feel an immediate connection with Alside Architectural Classics because it is installed in a traditional fashion. Architectural Classics features a traditional, full-length nail hem.

AUTHENTIC

It could very well be that you've seen a house with Alside siding and assumed it was natural wood. It's that realistic. You see a defined texture of natural grain that lends an organic randomness while creating a natural shadowing effect for added dimension and visual appeal.

EASY TO INSTALL

Architectural Shakes, Staggered Shakes, Perfection Shingles, and Scallops go up fast and easy, just like traditional siding. Each 5' panel requires just a single installer, and our use of a familiar full-length nail hem means no specialized training or tools are needed to install the siding.

SCRAP REDUCTION

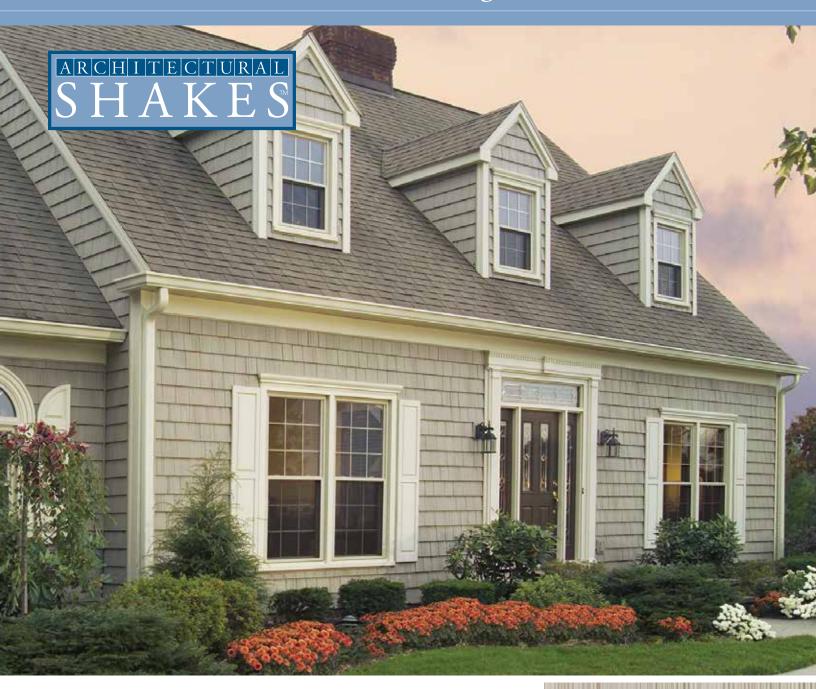
Alside products will yield an environmentally and financially responsible 67% less scrap. Because of our random design and hidden seams, small pieces are easy to use, helping to ensure lasting quality and character in your home.

PERFORMANCE

Architectural Shakes, Staggered Shakes, Perfection Shingles, and Scallops resist buckling and open laps and can be installed any time of the year. Plus, Alside products are backed by a lifetime limited warranty.**



A TRUE REPRODUCTION of CEDAR'S NATURAL GRAIN Give Your Home a Warm and Welcoming Ambiance.



ARCHITECTURAL SHAKES

You'll enjoy shakes that bear the rich grain of hand-split cedar, and on all claddings, the texture is carried through on the bottom edge of each shake – an honest rough-sawn look. This level of authenticity is only possible with a proprietary process.

What you won't see are seams. Even when you know just where to look, they're difficult to find. All this makes Alside's Architectural Classics one of the most realistic sidings available.

Our proprietary process recreates the appearance of natural weathering to achieve a beautifully organic appearance.

HANDCRAFTED AUTHENTICITY

Shakes have always been esteemed by those who believe a home should be one with its natural setting. Split along the grain, cedar Shakes are deeply textured in a way that sets off an interplay of light and shadow. The sun moves across the sky, and the light changes the house as it does the landscape. Architectural Shakes are the ideal way to capture this beauty.

NATURALLY AGED

Architectural Classics' Weathered Collection[™] Colors capture the essence of time, giving a home the authentic appearance of cedar that has naturally weathered over the years. Our proprietary process achieves this incredible look by presenting a lighter shade of a color in the grain and a darker one on the higher points. Premium Colors are available in both Shake and Staggered Shake.

DETAILS THAT MAKE A DIFFERENCE

Architectural Shakes and Staggered Shakes can be used as either an accent or as conventional siding on your entire home. With easy elegance, the artistic detail and superb craftsmanship ensure an upscale appearance that masterfully recreates the natural appeal of handcrafted wood.

CORNER POSTS

Use Alside standard or Trimworks[®] corner posts or choose these special shake corners designed to match each profile for a refined finished look.







THE BEAUTY OF CUSTOM CRAFTSMANSHIP <u>Classic Style W</u>ithout the Upkeep.





Architectural Staggered Shakes masterfully combine handcrafted beauty with modern practicality.

ARCHITECTURAL STAGGERED SHAKES

Architectural Staggered Shakes echo the rustic charm of another time. Their uneven pattern and rough-sawn look of their edges were handcrafted by artisan mold makers to replicate the natural, genuine beauty of a custom cedar installation.

With intricate detail, the "staggered" bottom edges replicate the craftsmanship of early settlers in the Eastern and Northern U.S. seaboards who split cedar into planks to protect their homes from the weather. Today's Architectural Staggered Shakes convey rugged, naturally weathered appeal in a virtually maintenance-free cladding.





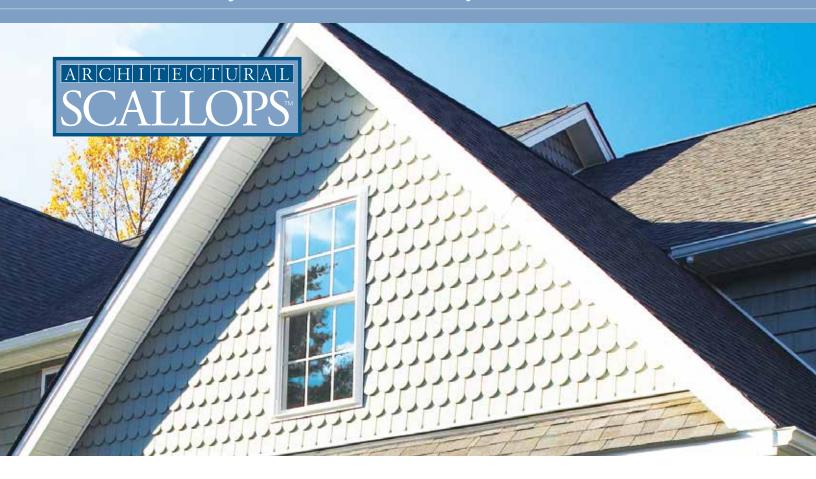
Our modern take on this classic never has to be painted or stained to maintain resilience to the weather. Plus, unlike organic wood, Architectural Perfection Shingles will never warp or split.

ARCHITECTURAL PERFECTION SHINGLE

Originally referred to as the "seaside style", cedar shingled homes first lined the cobblestone streets of Boston in the 1800's. Like the original, only Architectural Perfection Shingles have a naturally textured surface and edge.

The Perfection Shingle delivers the perfect balance of the deep texture of Shakes and the clean lines of Shingles. This profile offers a traditional look with a hint of ruggedness. Offered in a 7" exposure, the crisp vertical grains are highlighted, complementing random shingle widths.

PAST MEETS PRESENT Mix and Match for Distinction and Style.





For drama or distinction, nothing matches the versatility or creative possibilities of Architectural Scallops.

ARCHITECTURAL SCALLOPS

Perhaps more than any other specialty siding, this panel creates an immediate transformative effect on the exterior of your home. The pristine rows of rounded curves impart a generous measure of character and charm, while the substantial shadow line adds a bold layer of visual dimension.

Architectural Scallops are ideally suited for gables, dormers and other accent areas. Choose from a broad palette of colors, many of which simply are not offered anywhere else - and challenge your imagination with the possibilities!

COLOR AND DESIGN INSPIRATION

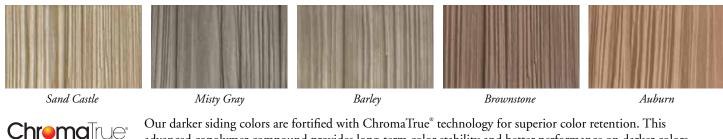
Our standard and architectural colors are available in 7" Shakes, 10" Staggered Shakes, 7" Perfection Shingles, and Scallops, as well as complementing corner posts and transitional starter. Whether you prefer a subtle monochromatic color scheme in classic hues or rich architectural colors with contrasting accents, Architectural Classics has everything you need to achieve your ideal finished look.

STANDARD COLOR COLLECTION



WEATHERED COLLECTION™ PREMIUM COLORS

Our Weathered Collection premium colors are available in 7" Shakes, 7" Perfection Shingle and 10" Staggered Shakes, as well as complementing corner posts.



Our darker siding colors are fortified with ChromaTrue® technology for superior color retention. This advanced copolymer compound provides long-term color stability and better performance on darker colors.

— A R C H I T E C T U R A L C L A S S I C S —

The ALSIDE EXTERIOR DESIGN SYSTEMTM *Coordinated Easy-Care Products*



EXTERIOR TRIM, ACCESSORIES AND ACCENTS

Add the perfect finishing touch to your Architectural Classics siding with our beautiful collection of color-matched trim and accessories. Together, these exterior design elements will give your home a "pulled together" look that truly sets it apart.

The distinction is in the details. The color, trim and accents you select can have a dramatic effect on the appearance of your home. Classic lineals around the windows or doorway, extra detail on the corner posts, a crisp band of trim along the roofline – it's the little things that give a home personality and style.

PEACE OF MIND

Architectural Classics Shakes, Perfection Shingles, and Scallops manufactured by The Foundry are backed by a lifetime limited warranty.** Please direct all claim questions to: The Foundry, Attention: Warranty Dept., 29797 Beck Road, Wixom, MI 48393.

DESIGN SHOWCASE

See the finished look before the work begins! Our Siding Design Showcase lets you create multiple exterior designs with just the click of a mouse. Simply select a house style and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit *www.alside.com/color-design* to get started.





Pertains to Architectural Classics Consult the VSI website at *www.vinylsiding.org* for a current list of certified products and colors.



Alside 3773 State Road, Cuyahoga Falls, Ohio 44223 1-800-922-6009 *www.alside.com*

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